

SUCCESS



1 IDEA



SUMMERSIDE

THE WORKFORCE YOU WANT...

IN ONE OF CANADA'S MOST PRO-BUSINESS CITIES



4
GOOD STRATEGY



City of
Summerside

Prince Edward Island
Canada

LET'S BUILD
THE FUTURE
TOGETHER!

Summerside { The ideal combination of location and labour

Summerside, Prince Edward Island is a progressive Canadian city that is well aware of the challenges faced by corporations in attracting labour and has proactively mitigated those challenges. More importantly, it is a city that has uniquely done something about it.

Working in partnership with Magnet, a dynamic data-rich job-matching network, the Summerside Economic Development Office registers job candidates for future positions fitting your company's skill set requirements. Our team collaborates directly with your HR Department, sourcing labour domestically and internationally.

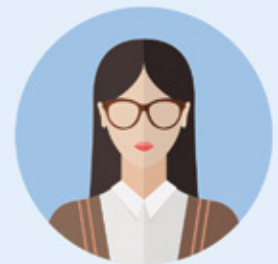
It's a one-stop job shop. The Summerside Magnet network is a fast, cost-effective and easy-to-use channel for posting jobs and finding talent. It quickly connects right job in an accurate and efficient manner, thereby reducing search costs.

Jobseekers simply remit a profile. They are then provided with tailored job postings matching their skills, qualifications and preferences. Qualified candidates are automatically notified each time a suitable job is posted.

For candidate comfort and security, the applicant's identity is not revealed until communication with a private employer is initiated. Magnet also permits the private and secure posting of membership in any employment equity group.

Consider only top candidates. The Summerside Magnet network provides you with a pre-screened list of top candidates who meet your skill requirements and who have expressed an interest in the position. Magnet allows you to remain connected to these candidates even if you are not currently hiring.

**OPEN
24 HOURS
A DAY**

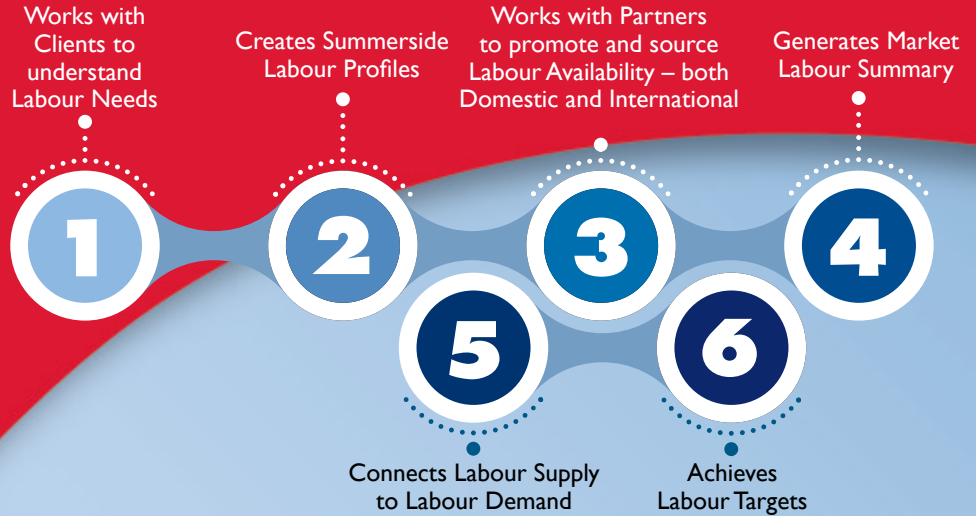


Utilizing an advanced and protected recruitment model, Magnet serves all Canadians. It can effectively and efficiently promote diversity and support bias-free recruitment strategies. Summerside's customized Magnet technology also produces transactional and aggregate data to support funding decisions, and programming to combat unemployment and under-employment.

Extremely user-friendly. The use of common language for education, job skills and employer needs, makes Magnet extremely easy to use. The web-based platform provides data for analysis and facilitates application of filters and search parameters, as well as links to the actual employer or employee. It offers real-time labour market intelligence and actionable information to both jobseeker and employer.

Magnet

Summerside's powerful recruitment platform



It's easy for employees

Magnet finds the right opportunities

Magnet is a dynamic collaborative network powered by a job-matching technology platform. It quickly and accurately connects job seekers to the right opportunities based on skills and qualifications. It also permits private and secure notice of membership in any employment equity group.

1 Create a profile to get matched to jobs.

2 Evaluate positions and submit your application.

3 Get notified when an employer decides to connect.

It's easy for employers

Magnet finds the right talent

Magnet is a dynamic collaborative network powered by a job-matching technology platform. It connects employers to talent based on skills and qualifications. Serving all Canadians, it also utilizes an advanced and protected recruitment model that can effectively and efficiently promote diversity and support bias-free hiring practices.

1 Job postings act as a search agent looking for ideal candidates 24/7, for **FREE**.

2 Employers review profiles and connect to students for **FREE** or to professional candidates for a small fee.

3 Integrate dynamic multi-media content with job postings to market your job, company, and even your region.



Get the full picture at [www. http://bigpossibilities.magnet.today](http://bigpossibilities.magnet.today)

Summerside

Totally committed to your success

Representing one of Canada's most pro-business cities, Summerside's Economic Development team will work directly with you to ensure seamless coordination between all levels of government throughout your relocation and expansion.

Services include:

- Customized site selection
- Industrial and commercial development
- Concierge Investment Program to fast-track approvals
- Employment and statistical information and advice
- Corporate outreach to office and industrial businesses
- Small business start-up, growth and retention support

DISCOVER UNIQUE ADVANTAGES

Time zone. Summerside's strategic location between Europe and the West Coast of North America makes it ideal for international companies with East and West branches to establish strategic midway position for continuous production, especially as it relates to IT.

Transportation. Our fully serviced airport provides infrastructure and production facilities, as well as fly-in and fly-out convenience. Our Atlantic seaport enables year-round shipping in addition to 50,000 square feet of climate controlled storage.

Energy. Summerside is home to the renewable energy sector led by Summerside Electric Utility and Wind farm. This facility provides over 45% of the city's energy needs and an open policy permits its use for testing and commercialization purposes.

Labour. Summerside's labour force has been cited as one of the most productive and profitable by many multinationals, outstripping operations in their other jurisdictions.

WE'RE EAGER TO MEET WITH YOU

Aerospace/Advanced Manufacturing: enterprises engaged in fixed wing air-framer services, strip & paint operations, engine repair and overhaul, propeller/rotor blade shop and avionics.

Living Lab Program/Industrial Validation Sustainable Technologies: Summerside is prepared to accelerate enterprise and innovator commercialization cycles, assist with product/service evaluation and reduce R&D time. Current priorities are Electric Storage and Grid Integration, Electric Vehicles (including Bus and Passenger), Electric Car Charger Solutions with Battery Storage, Smart Home Innovation, Solar Energy Integration, Bio Fuel from Waste, Advanced IT Development and Interoperability for Big Data.

Software Development ICT: Summerside is seeking small to medium-size niche firms with focus on development or support and companies seeking a prime test bed for products as part of their R&D. Opportunities in Interactive Media, E-learning, Software development, E-Health Software development.

Marine Manufacturing and Training: Summerside's marine industry moves toward higher value manufacturing opportunities and enhanced training. It is currently seeking firms in the advanced marine manufacturing sector that can leverage Summerside's seaport development opportunities.

Let's be partners!

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